"I Got the BEST DEAL in Southern California on My New Rambler at Al Ortale Rambler, Torrance

SO SAYS ANOTHER OF THE MANY SATISFIED BUYERS WHO WAS REFERRED BY ANOTHER SAT-ISFIED AL ORTALE RAMBLER PURCHASER! READ THIS UNSOLICITED, BONA FIDE LETTER!

January 20, 1963

Mr. Al Ortale, Al Ortale Rambler 1885 Torrance Blvd., Torrance, California

Dear Mr. Ortale:

I want to take this opportunity of expressing my appreciation for the manner in which I was I during my recent visit to your showrooms while purchasing my Rambler. treated during my recent visit to your showrooms while purchasing my Rambler. I want you to know that after shopping around, there was not a doubt in my mind that I shopped several of the least deal in Southern California on my new Rambler from you. I shopped several of the

Jovant you to know that after shopping around, there was not a doubt in my mind that I got the best deal in Southern California on my new Rambler from you. I shopped several of would other Rambler dealers and especially those with deceiving, gimmick advertisements where I would other Rambler dealers and especially those with deceiving advertised to obtain a car at the deceiving of the several of the price. This is my second Rambler from your establishment and I am pleased to say that I am exy happy not only with the purchase of both cars but also with the courteous treatment I re-This is my second Rambler from your establishment and I am pleased to say that I am extremely happy, not only with the purchase of both cars but also with the courteous treatment I retremely happy, not only with the purchase of both cars but also with the courteous treatment I retremely happy, not only with the purchase of both cars but also with the courteous treatment I retremely happy, not only with the purchase of both cars but also with the courteous treatment I retremely happy, not only with the purchase of both cars but also with the courteous treatment I retremely happy, not only with the purchase of both cars but also with the courteous treatment.

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20909 Madrona Ave., Torrance, California

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'60 STUDEBAKER LARK
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'59 PLYMOUTH 2-DOOR

SSUME balance of \$873.

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'59 FORD 4-DOOR
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